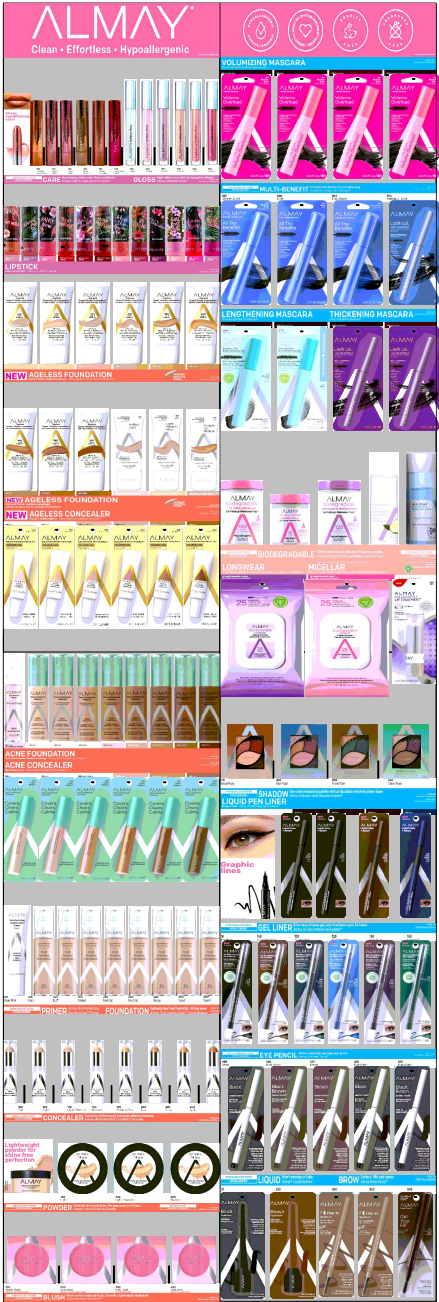




PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

ALM 1H20 03 LOGO GRP#: 3400025021 Part A: 3400003067 ; Part B: N/A												ALM 1H20 03 HEADER ALL ICONS GRP#: 3400025029 Part A: 3400003067 ; Part B: N/A													
ALM 1H23 SS COLOR&CARE LIP OIL GRP#: 3400040151 Part A: 3400034284 ; Part B: N/A												ALM 1H23 SP VOL & COND MASCARA GRP#: 3400040156 Part A: 3400003144 ; Part B: N/A													
ALM 1H21 ST LIP OIL GODDESS GLOSS GRP#: 3400036267 Part A: 3400000210 ; Part B: 3400034157												ALM 1H20 ST SP MULTI BENEFIT MASCARA GRP#: 3400025051 Part A: 3400003144 ; Part B: N/A													
ALM 1H23 ST LIP VIBES GRP#: 3400040508 Part A: 3400000210 ; Part B: 3400020686												ALM 1H23 SP LENGTHLIFT/THICKNG MASCARA GRP#: 3400040160 Part A: 3400003144 ; Part B: N/A													
ALM 1H23 ST AGELESS MAKE UP NEW GRP#: 3400040150 Part A: 3400000210 ; Part B: 3400000503												ALM 1H22 ST MAKEUP REMOVERS GENERIC GRP#: 3400038641 Part A: 3400000210 ; Part B: 3400000551													
ALM 1H23 SP AGELESS CONCEALER NEW GRP#: 3400040152 Part A: 3400003149 ; Part B: N/A												ALM 1H23 SP TOWELETTE REMOV LIP -PSTD GRP#: 3400040788 Part A: 3400003143 ; Part B: N/A													
ALM 1H23 ST CLR CPLXN CONCEALER GRP#: 3400040153 Part A: 3400000210 ; Part B: 3400000543												ALM 1H22 ST IIC EYE SHADOW PALETTE GRP#: 3400038627 Part A: 3400000210 ; Part B: 3400003533													
ALM 1H23 SP CLR CPLXN CONCEALER GRP#: 3400040155 Part A: 3400003149 ; Part B: N/A												ALM 1H23 SP COND LIQ EYELINER GRP#: 3400040148 Part A: 3400003144 ; Part B: N/A													
ALM 1H22 ST TLC MAKEUP WITH PRIMER GRP#: 3400038629 Part A: 3400000210 ; Part B: 3400000543												ALM 1H20 SP PRO REP LINERS GRP#: 3400024978 Part A: 3400008352 ; Part B: N/A													
ALM 1H20 ST SKIN PRFTCTNG CMFT CNCLR GRP#: 3400025061 Part A: 3400000210 ; Part B: 3400004511												ALM 1H22 SP NICE INK LNR/GETYOURFILLBROW GRP#: 3400038662 Part A: 3400008352 ; Part B: N/A													
ALM 1H23 SS SMART SHADE LOOSE PWD GRP#: 3400040146 Part A: 3400007468 ; Part B: N/A												ALM 1H21 ST LOOSE FINISHING PWDR GRP#: 3400036271 Part A: 3400000210 ; Part B: 3400000209													
ALM 1H21 ST HEALTHY HUE BLUSH GRP#: 3400036265 Part A: 3400000210 ; Part B: 3400000534												ALM 1H21 ST HEALTHY HUE BLUSH GRP#: 3400036265 Part A: 3400000210 ; Part B: 3400000534													

PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

ALM 1H20 03 LOGO GRP#: 3400025021				Part A: 3400003067 ; Part B: N/A											
ALM 1H23 SS COLOR&CARE LIP OIL GRP#: 3400040151 Part A: 3400034284 ; Part B: N/A															
ALM 1H21 ST LIP OIL GODDESS GLOSS GRP#: 3400036267 Part A: 3400000210 ; Part B: 3400034157															
ALM 1H23 ST LIP VIBES GRP#: 3400040508 Part A: 3400000210 ; Part B: 3400020686															
ALM 1H23 ST AGELESS MAKE UP NEW GRP#: 3400040150 Part A: 3400000210 ; Part B: 3400000503															
ALM 1H23 ST AGELESS/SS MAKE UP NEW GRP#: 3400040154 Part A: 3400000210 ; Part B: 3400000503															
ALM 1H23 SP AGELESS CONCEALER NEW GRP#: 3400040152 Part A: 3400003149 ; Part B: N/A															
ALM 1H23 ST CLR COMPLXN MAKEUP GRP#: 3400040153 Part A: 3400000210 ; Part B: 3400000543															
ALM 1H23 SP CLR CPLXN CONCEALER GRP#: 3400040155 Part A: 3400003149 ; Part B: N/A															
ALM 1H22 ST TLC MAKEUP WITH PRIMER GRP#: 3400038629 Part A: 3400000210 ; Part B: 3400000543															
ALM 1H20 ST SKIN PRFTCTNG CMFT CNCLR GRP#: 3400025061 Part A: 3400000210 ; Part B: 3400004511															
ALM 1H23 SS SMART SHADE LOOSE PWD GRP#: 3400040146 A: 3400007468 ; Part B: N/A				1 309975353013 LOOSE FINISHING POWDER 7267722001 LIGHT 100				2 309975353020 LOOSE FINISHING POWDER 7267722002 LIGHT/MEDIUM 200				3 309975353037 LOOSE FINISHING POWDER 7267722003 MEDIUM 300			
ALM 1H21 ST LOOSE FINISHING PWDR GRP#: 3400036271 Part A: 3400000210 ; Part B: 3400000209															
1 309970091606 HEALTHY HUE BLUSH 7252720001 NEARLY NUDE 100				2 309970091590 HEALTHY HUE BLUSH 7252720002 SO PEACHY 200				3 309970091583 HEALTHY HUE BLUSH 7252720003 PINK FLUSH 300				4 309970091576 HEALTHY HUE BLUSH 7252720004 WILD BERRY 400			
ALM 1H21 ST HEALTHY HUE BLUSH GRP#: 3400036265 Part A: 3400000210 ; Part B: 3400000534															

PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

ALM 1H20 03 HEADER ALL ICONS GRP#: 3400025029				Part A: 3400003067 ; Part B: N/A			
ALM 1H23 SP VOL & COND MASCARA GRP#: 3400040156						Part A: 3400003144 ; Part B: N/A	
1 309970175269 VOLUME & CONDITIONING MASCARA 7262896001 BLACKEST BLACK 010		2 309970175276 VOLUME & CONDITIONING MASCARA 7262896002 BLACK 020		3 309970175283 VOLUME & CONDITIONING MASCARA 7262896003 BLACK BROWN 030		4 309970175290 VOLUME & CONDITIONING MASCARA WP 7262897001 BLACKEST BLACK WP 040	
ALM 1H20 SP OC MULTI BENEFIT MASCARA GRP#: 3400025051						Part A: 3400003144 ; Part B: N/A	
1 309978588016 MULTI-BENEFIT MASCARA 7243459001 BLACKEST BLACK 501		2 309978588023 MULTI-BENEFIT MASCARA 7243459002 BLACK 502		3 309978588030 MULTI-BENEFIT MASCARA 7243459003 BLACK/BROWN 503		4 309978590033 MULTI-BENEFIT MASCARA WP 7243484002 BLACK WP 504	
ALM 1H23 SP LENGTHLIFT/THICKNG MASCARA GRP#: 3400040160						Part A: 3400003144 ; Part B: N/A	
1 309970143022 LENGTH & LIFT MASCARA 7257548001 BLACKEST BLACK 010		2 309970147457 LENGTH & LIFT MASCARA WP 7258112001 BLACK WP 040		3 077379137132 THICKENING MASCARA 7243528001 BLACKEST BLACK 401		4 077379117714 THICKENING MASCARA 7243528003 BLACK/BROWN 403	
1 309970115562 BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS 7265303000 120 CT N/A		2 309970115548 BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS 7265302000 80 CT N/A		3 309970115555 BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP REMOVER PADS 7260469000 120 CT N/A		4 309977577080 EMUR - OIL FREE LIQUID 7263481000 OIL FREE N/A	
						5 309974521024 LONGWEAR & WATERPROOF EYE MAKEUP REMOVER LIQUID 7263482000 LONGWEAR & WATERPROOF N/A	
ALM 1H22 ST MAKEUP REMOVERS GENERIC GRP#: 3400038641						Part A: 3400000210 ; Part B: 3400000551	
ALM 1H23 SP TOWELETTE REMOV LIP -PSTD GRP#: 3400040788						Part A: 3400003143 ; Part B: N/A	
1 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES 7255784000 25 CT N/A		2 309970078065 BIODEGRADABLE MICELLAR MAKEUP REMOVER CLEANSING TOWELETTES 7255785000 25 CT N/A		3 309979718016 AGE ESSENTIALS LIP TREATMENT 7258959100 CLEAR 100			
1 309970115326 INTENSE I-COLOR SHADOW PALETTE 7255316001 BROWN EYES 010		2 309970115340 INTENSE I-COLOR SHADOW PALETTE 7255316003 BLUE EYES 020		3 309970115333 INTENSE I-COLOR SHADOW PALETTE 7255316002 HAZEL EYES 030		4 309970115357 INTENSE I-COLOR SHADOW PALETTE 7255316004 GREEN EYES 040	
ALM 1H22 ST IIC EYE SHADOW PALETTE GRP#: 3400038627						Part A: 3400000210 ; Part B: 3400035333	
ALM 1H23 SP COND LIQ EYELINER GRP#: 3400040148						Part A: 3400003144 ; Part B: N/A	
ALM 1H23 IP COND LIQUID EYELINER GRP#: 3400040147 Part A: 3400003466 ; Part B: N/A		1 309970175306 CONDITIONING LIQUID EYELINER 7262898001 BLACK 010		2 309970175313 CONDITIONING LIQUID EYELINER 7262898002 BROWN 020		3 309970175320 CONDITIONING LIQUID EYELINER 7262898003 NAVY 030	
ALM 1H22 SP ALLDAY INTENSE GEL LINER GRP#: 3400038630						Part A: 3400003149 ; Part B: N/A	
1 309970135461 ALL-DAY INTENSE GEL EYELINER 7256907002 RICH BLACK 110		2 309970135492 ALL-DAY INTENSE GEL EYELINER 7256907005 DEEP CHESTNUT 140		3 309970135454 ALL-DAY INTENSE GEL EYELINER 7256907001 ALL-DAY GREY 100		4 309970135478 ALL-DAY INTENSE GEL EYELINER 7256907003 NOCTURNAL NAVY 120	
						5 309970135485 ALL-DAY INTENSE GEL EYELINER 7256907004 PURE PLUM 130	
						6 309970135447 ALL-DAY INTENSE GEL EYELINER 7256907006 EVERGREEN 150	
ALM 1H20 SP PRO REP LINERS GRP#: 3400024978						Part A: 3400008352 ; Part B: N/A	
1 309972713018 EYELINER PENCIL 7258480001 BLACK 205		2 309976799025 EYELINER PENCIL 7258480002 BLACK/BROWN 206		3 309972713025 EYELINER PENCIL 7258480003 BROWN 207		4 309979590032 EYELINER PENCIL 7258480004 BLACK PEARL 208	
						5 309979590049 EYELINER PENCIL 7258480005 BLACK RAISIN 209	
ALM 1H22 SP NICE INK LNR/GETYOURFILLBROW GRP#: 3400038662						Part A: 3400008352 ; Part B: N/A	
1 309975045017 LIQUID EYELINER 7243433001 BLACK 221		2 309975045024 LIQUID EYELINER 7243433002 BROWN 222		3 309979637010 BROW PENCIL 7268271001 DARK BLONDE 801		4 309979637027 BROW PENCIL 7268271002 BRUNETTE 802	
						5 309970041090 BROW PENCIL 7243489803 UNIVERSAL TAUPE 803	

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

Seg #1 LOC ID	UPC	ALM 1H21 ST LIP OIL GODDESS GLOSS ID Name	Shade	PPK: 3400034150 Merch Code	GRP: 3400036267 FACINGS	Desc 8
1	309970081720	7267946006 COLOR & CARE LIP OIL-IN-STICK	DULCE DE LECHE	100	1	 30997008172
2	309970045210	7267946003 COLOR & CARE LIP OIL-IN-STICK	SUGAR PLUM	110	1	 30997004521
3	309970045234	7267946002 COLOR & CARE LIP OIL-IN-STICK	CAKE WALK	140	1	 30997004523
4	309970045227	7267946001 COLOR & CARE LIP OIL-IN-STICK	ROSY GLAZE	120	1	 30997004522
5	309970050771	7267946005 COLOR & CARE LIP OIL-IN-STICK	SWEET ESCAPE	150	1	 30997005077
6	309970045241	7267946004 COLOR & CARE LIP OIL-IN-STICK	RASPBERRY RUSH	130	1	 30997004524
7	309973714014	7258958100 GODDESS GLOSS	HALO	100	1	 30997371401
8	309973714021	7258958200 GODDESS GLOSS	ANGELIC	200	1	 30997371402
9	309973714038	7258958300 GODDESS GLOSS	MYSTIC	300	1	 30997371403
10	309973714052	7258958500 GODDESS GLOSS	COSMIC	500	1	 30997371405
11	309973714069	7258958600 GODDESS GLOSS	FAIRY	600	1	 30997371406
12	309973714076	7258958700 GODDESS GLOSS	FLAME	700	1 12	 30997371407
Seg #1 LOC ID	UPC	ALM 1H23 ST LIP VIBES ID Name	Shade	PPK: 3400033617 Merch Code	GRP: 3400040508 FACINGS	Desc 8

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

1	309978337034	7258680003	LIP VIBES	GO WILD	120	1
2	309978337041	7258680004	LIP VIBES	WORRY LESS	130	1
3	309978337058	7258680005	LIP VIBES	DANCE NOW	140	1
4	309978337089	7258680008	LIP VIBES	TREAT YOURSELF	170	1
5	309978337096	7258680009	LIP VIBES	GET CRAZY	180	1
6	309978337140	7258680014	LIP VIBES	LOVE YOURSELF	230	1
7	309978337171	7258680017	LIP VIBES	SKIP THE GYM	260	1
8	309978337188	7258680018	LIP VIBES	BE STRONG	270	1
9	309978337195	7258680019	LIP VIBES	BELIEVE	280	1
10	309978337201	7258680020	LIP VIBES	GIRL BOSS	290	1
11	309978337218	7258680021	LIP VIBES	LOVE BIG	300	1
12	309978337232	7258680023	LIP VIBES	EAT CAKE	320	1 12

Seg #1 LOC ID	UPC	ALM 1H23 ST AGELESS MAKE UP NEW ID Name	Shade
1	309970190002	7264458001 AGELESS SMART SHADE FOUNDATION	FAIR

PPK: 3400016565 GRP: 3400040150
Merch FACINGS
Code



1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

2	309970190019	7264458002	AGELESS SMART SHADE FOUNDATION	LIGHT	100	1
3	309970190026	7264458003	AGELESS SMART SHADE FOUNDATION	LIGHT MEDIUM	200	1
4	309970190033	7264458004	AGELESS SMART SHADE FOUNDATION	MEDIUM	300	1
5	309970190040	7264458005	AGELESS SMART SHADE FOUNDATION	BEIGE	400	1
6	309970190057	7264458006	AGELESS SMART SHADE FOUNDATION	GOLDEN	500	1 6



30997019001



30997019002



30997019003



30997019004



30997019005

Seg #1 LOC ID	UPC	ALM 1H23 ST AGELESS/SS MAKE UP NEW ID Name	Shade	PPK: 3400016565 Merch Code	GRP: 3400040154 FACINGS	Desc 8
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1	309970190064	7264458007	AGELESS SMART SHADE FOUNDATION	TAN	600	1
2	309970190071	7264458008	AGELESS SMART SHADE FOUNDATION	SPICE	700	1
3	309970190088	7264458009	AGELESS SMART SHADE FOUNDATION	DEEP	800	1
4	309975603019	7244275001	SMART SHADE SKINTONE MATCHING MAKEUP	MY BEST LIGHT	100	1
5	309975603026	7244275002	SMART SHADE SKINTONE MATCHING MAKEUP	LIGHT MEDIUM, MINE	200	1
6	309975603033	7244275003	SMART SHADE SKINTONE MATCHING MAKEUP	STRAIGHT UP MEDIUM	300	1 6



30997019006



30997019007



30997019008



30997560301



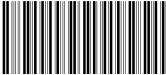
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30997560303

Seg #1 LOC ID	UPC	ALM 1H23 SP AGELESS CONCEALER NEW ID Name	Shade	PPK: 3400003149 Merch Code	GRP: 3400040152 FACINGS	Desc 8
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1	309970190095	7264459001	AGELESS HYDRATING CONCEALER	FAIR	005	1
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30997019009

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

2	309970190101	7264459002	AGELESS HYDRATING CONCEALER	LIGHT	010	1
3	309970190118	7264459003	AGELESS HYDRATING CONCEALER	LIGHT MEDIUM	020	1
4	309970190125	7264459004	AGELESS HYDRATING CONCEALER	MEDIUM	030	1
5	309970190132	7264459005	AGELESS HYDRATING CONCEALER	MEDIUM DEEP	040	1
6	309970190149	7264459006	AGELESS HYDRATING CONCEALER	DEEP	050	1 6



30997019010



30997019011



30997019012



30997019013



30997019014

Seg #1	ALM 1H23 ST CLR COMPLXN MAKEUP		PPK: 3400003078 GRP: 3400040153		Desc 8	
LOC ID	UPC	ID	Name	Shade	Merch Code	FACINGS

1	309976150000	7244127000	CC LUMINOUS PRIMER	CLEAR	100	1
2	309970165710	7260492002	CLEAR COMPLEXION MAKEUP	IVORY	100	1
3	309970165727	7260492003	CLEAR COMPLEXION MAKEUP	BUFF	200	1
4	309970165734	7260492004	CLEAR COMPLEXION MAKEUP	NAKED	300	1
5	309970165741	7260492005	CLEAR COMPLEXION MAKEUP	NEUTRAL	400	1
6	309970165772	7260492008	CLEAR COMPLEXION MAKEUP	TRUE BEIGE	700	1
7	309970170646	7260492010	CLEAR COMPLEXION MAKEUP	NATURAL TAN	710	1
8	309970170677	7260492013	CLEAR COMPLEXION MAKEUP	CARAMEL	800	1



30997615000



30997016571



30997016572



30997016573



30997016574



30997016577



30997017064



30997017067

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD 1H23 ALMAY CORP FIXTURE 02X72

9	309970171636	7260492016	CLEAR COMPLEXION MAKEUP	MOCHA	910	1 9
Seg #1 LOC ID	UPC	ALM 1H23 SP CLR Cmplxn Concealer ID Name	6	Shade	PPK: 3400003149 Merch Code	GRP: 3400040155 FACINGS



1	309970165819	7260511001	CLEAR COMPLEXION CONCEALER	FAIR	050	1
2	309970165826	7260511002	CLEAR COMPLEXION CONCEALER	LIGHT	100	1
3	309970165833	7260511003	CLEAR COMPLEXION CONCEALER	LIGHT/MEDIUM	200	1
4	309970165840	7260511004	CLEAR COMPLEXION CONCEALER	MEDIUM	300	1
5	309970165857	7260511005	CLEAR COMPLEXION CONCEALER	MEDIUM/DEEP	400	1
6	309970165864	7260511006	CLEAR COMPLEXION CONCEALER	DARK	600	1 6
Seg #1 LOC ID	UPC	ALM 1H22 ST TLC Makeup with Primer ID Name		Shade	PPK: 3400003078 Merch Code	GRP: 3400038629 FACINGS



1	309970110239	7255278000	SKIN PERFECTING COMFORT CARE PRIMER	SHEER PINK	100	1
2	309970231019	7244128001	TRULY LASTING COLOR MAKEUP	IVORY	120	1
3	309970231026	7244128002	TRULY LASTING COLOR MAKEUP	BUFF	140	1
4	309970231033	7244128003	TRULY LASTING COLOR MAKEUP	NAKED	160	1
5	309970231040	7244128004	TRULY LASTING COLOR MAKEUP	NEUTRAL	220	2



1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

6	309970231057	7244128005	TRULY LASTING COLOR MAKEUP	BEIGE	240	1
7	309970231064	7244128006	TRULY LASTING COLOR MAKEUP	SAND	260	1
8	309970231071	7244128007	TRULY LASTING COLOR MAKEUP	WARM	280	1 9



30997023105



30997023106



30997023107

Seg #1 LOC ID	UPC	ALM 1H20 ST SKIN PRFTCTNG CMFT CNCLR ID Name	Shade	PPK: 3400034153 Merch Code	GRP: 3400025061 FACINGS	Desc 8
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1	309970101879	7254599001	SKIN PERFECTING COMFORT CONCEALER	FAIR	100	1
2	309970101886	7254599002	SKIN PERFECTING COMFORT CONCEALER	LIGHT	120	1
3	309970101923	7254599003	SKIN PERFECTING COMFORT CONCEALER	LIGHT/MEDIUM	140	1
4	309970101930	7254599004	SKIN PERFECTING COMFORT CONCEALER	MEDIUM	160	1
5	309970101893	7254599005	SKIN PERFECTING COMFORT CONCEALER	MEDIUM/TAN	180	1
6	309970101909	7254599006	SKIN PERFECTING COMFORT CONCEALER	TAN	200	1
7	309970101916	7254599007	SKIN PERFECTING COMFORT CONCEALER	DEEP	220	1
8	309970101947	7254599008	SKIN PERFECTING COMFORT CONCEALER	DARK	240	1 8



30997010187



30997010188



30997010192



30997010193



30997010189



30997010190



30997010191



30997010194

Seg #1 LOC ID	UPC	ALM 1H21 ST LOOSE FINISHING PWDR ID Name	Shade	PPK: 3400003166 Merch Code	GRP: 3400036271 FACINGS	Desc 8
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1	309975353013	7267722001	LOOSE FINISHING POWDER	LIGHT	100	1
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30997535301

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

2	309975353020	7267722002	LOOSE FINISHING POWDER	LIGHT/MEDIUM	200	1	
3	309975353037	7267722003	LOOSE FINISHING POWDER	MEDIUM	300	1 3	
Seg #1 LOC ID	UPC	ID	ALM 1H21 ST HEALTHY HUE BLUSH Name	Shade	PPK: 3400034149 Merch Code	GRP: 3400036265 FACINGS	Desc 8

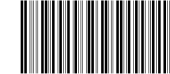


30997535302



30997535303

1	309970091606	7252720001	HEALTHY HUE BLUSH	NEARLY NUDE	100	1	
2	309970091590	7252720002	HEALTHY HUE BLUSH	SO PEACHY	200	1	
3	309970091583	7252720003	HEALTHY HUE BLUSH	PINK FLUSH	300	1	
4	309970091576	7252720004	HEALTHY HUE BLUSH	WILD BERRY	400	1 4	



30997009160



30997009159



30997009158



30997009157

Seg #2 LOC ID	UPC	ID	ALM 1H23 SP VOL & COND MASCARA Name	Shade	PPK: 3400003144 Merch Code	GRP: 3400040156 FACINGS	Desc 8
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1	309970175269	7262896001	VOLUME & CONDITIONING MASCARA	BLACKEST BLACK	010	1	
2	309970175276	7262896002	VOLUME & CONDITIONING MASCARA	BLACK	020	1	
3	309970175283	7262896003	VOLUME & CONDITIONING MASCARA	BLACK BROWN	030	1	
4	309970175290	7262897001	VOLUME & CONDITIONING MASCARA WP	BLACKEST BLACK WP	040	1 4	



30997017526



30997017527



30997017528



30997017529

Seg #2 LOC ID	UPC	ID	ALM 1H20 SP OC MULTI BENEFIT MASCARA Name	Shade	PPK: 3400003144 Merch Code	GRP: 3400025051 FACINGS	Desc 8
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1	309978588016	7243459001	MULTI-BENEFIT MASCARA	BLACKEST BLACK	501	1	
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30997858801

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

2	309978588023	7243459002	MULTI-BENEFIT MASCARA	BLACK	502	1
3	309978588030	7243459003	MULTI-BENEFIT MASCARA	BLACK/BROWN	503	1
4	309978590033	7243484002	MULTI-BENEFIT MASCARA WP	BLACK WP	504	1 4
Seg #2 LOC ID	UPC	ALM 1H23 SP LENGTHLIFT/THICKNG MASCARA ID Name	4	Shade	PPK: 3400003144 Merch Code	GRP: 3400040160 FACINGS



30997858802



30997858803



30997859003

Desc 8

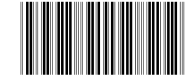
1	309970143022	7257548001	LENGTH & LIFT MASCARA	BLACKEST BLACK	010	1
2	309970147457	7258112001	LENGTH & LIFT MASCARA WP	BLACK WP	040	1
3	077379137132	7243528001	THICKENING MASCARA	BLACKEST BLACK	401	1
4	077379117714	7243528003	THICKENING MASCARA	BLACK/BROWN	403	1 4



30997014302



30997014745



07737913713



07737911771

Seg #2 LOC ID	UPC	ALM 1H22 ST MAKEUP REMOVERS GENERIC ID Name	Shade	PPK: 3400003232 Merch Code	GRP: 3400038641 FACINGS	Desc 8
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1	309970115562	7265303000	BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS	120 CT	N/A	1
2	309970115548	7265302000	BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS	80 CT	N/A	1
3	309970115555	7260469000	BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP RE...	120 CT	N/A	1
4	309977577080	7263481000	EMUR - OIL FREE LIQUID	OIL FREE	N/A	1
5	309974521024	7263482000	LONGWEAR & WATERPROOF EYE MAKEUP REMOVER LIQUID	LONGWEAR & WATER...	N/A	1



30997011556



30997011554



30997011555



30997757708



30997452102

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

5

Seg #2
LOC ID

UPC

ALM 1H23 SP TOWELETTE REMOV LIP -PSTD
ID Name

3

Shade

PPK: 3400003143 GRP: 3400040788

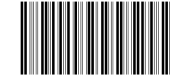
Merch Code

FACINGS

Desc 8

1 309970078041 7255784000 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING T... 25 CT

N/A 1



30997007804

2 309970078065 7255785000 BIODEGRADABLE MICELLAR MAKEUP REMOVER CLEANSING TO... 25 CT

N/A 1



30997007806

3 309979718016 7258959100 AGE ESSENTIALS LIP TREATMENT

CLEAR

100 1
3



30997971801

Seg #2
LOC ID

UPC

ALM 1H22 ST IIC EYE SHADOW PALETTE
ID Name

Shade

PPK: 3400035332 GRP: 3400038627

Merch Code

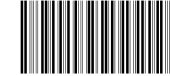
FACINGS

Desc 8

1 309970115326 7255316001 INTENSE I-COLOR SHADOW PALETTE

BROWN EYES

010 1

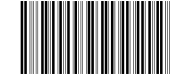


30997011532

2 309970115340 7255316003 INTENSE I-COLOR SHADOW PALETTE

BLUE EYES

020 1



30997011534

3 309970115333 7255316002 INTENSE I-COLOR SHADOW PALETTE

HAZEL EYES

030 1



30997011533

4 309970115357 7255316004 INTENSE I-COLOR SHADOW PALETTE

GREEN EYES

040 1
4



30997011535

Seg #2
LOC ID

UPC

ALM 1H23 SP COND LIQ EYELINER
ID Name

4

Shade

PPK: 3400003144 GRP: 3400040148

Merch Code

FACINGS

Desc 8

1 309970175306 7262898001 CONDITIONING LIQUID EYELINER

BLACK

010 2



30997017530

2 309970175313 7262898002 CONDITIONING LIQUID EYELINER

BROWN

020 1

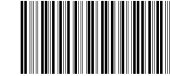


30997017531

3 309970175320 7262898003 CONDITIONING LIQUID EYELINER

NAVY

030 1
4



30997017532

Seg #2
LOC ID

UPC

ALM 1H22 SP ALLDAY INTENSE GEL LINER
ID Name

6

Shade

PPK: 3400003149 GRP: 3400038630

Merch Code

FACINGS

Desc 8

1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

1	309970135461	7256907002	ALL-DAY INTENSE GEL EYELINER	RICH BLACK	110	1
2	309970135492	7256907005	ALL-DAY INTENSE GEL EYELINER	DEEP CHESTNUT	140	1
3	309970135454	7256907001	ALL-DAY INTENSE GEL EYELINER	ALL-DAY GREY	100	1
4	309970135478	7256907003	ALL-DAY INTENSE GEL EYELINER	NOCTURNAL NAVY	120	1
5	309970135485	7256907004	ALL-DAY INTENSE GEL EYELINER	PURE PLUM	130	1
6	309970135447	7256907006	ALL-DAY INTENSE GEL EYELINER	EVERGREEN	150	1 6



Seg #2	UPC	ALM 1H20 SP PRO REP LINERS	5	Shade	PPK: 3400008352	GRP: 3400024978
LOC		ID			Merch	FACINGS
ID		Name			Code	

Desc 8

1	309972713018	7258480001	EYELINER PENCIL	BLACK	205	1
2	309976799025	7258480002	EYELINER PENCIL	BLACK/BROWN	206	1
3	309972713025	7258480003	EYELINER PENCIL	BROWN	207	1
4	309979590032	7258480004	EYELINER PENCIL	BLACK PEARL	208	1
5	309979590049	7258480005	EYELINER PENCIL	BLACK RAISIN	209	1 5



Seg #2	UPC	ALM 1H22 SP NICE INK LNR/GETYOURFILLBROW	5	Shade	PPK: 3400008352	GRP: 3400038662
LOC		ID			Merch	FACINGS
ID		Name			Code	

Desc 8

1	309975045017	7243433001	LIQUID EYELINER	BLACK	221	1
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1H23 ALMAY CORP FIXTURE 02X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 02X72

2	309975045024	7243433002	LIQUID EYELINER	BROWN	222	1
3	309979637010	7268271001	BROW PENCIL	DARK BLONDE	801	1
4	309979637027	7268271002	BROW PENCIL	BRUNETTE	802	1
5	309970041090	7243489803	BROW PENCIL	UNIVERSAL TAUPE	803	1 5

